

New Northwest Broadcasters: Fairbanks, AK
KFAR (AM), KWLF (FM), KTDZ (FM), KXLR (FM), KCBF (AM)
October 1, 2008 –September 30, 2009

Full-Time Positions Filled

Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Administrative Assistant/ Receptionist	4/27/2009	Fairbanks Daily News Miner	2	1
			New Northwest Broadcasters Corporate Website	0	0
			www.jobs.state.us.ak Website Alexsys	3	0
			Alaska Broadcasters Association website	0	0
			Fairbanks Daily News Miner Career Website	0	0
			New Northwest Broadcasters On air announcements (All Stations)	2	0
			New Northwest Broadcasters Websites (all 5 station websites)	0	0
			University of Alaska Careers Page Website	0	0
			Craig's List	3	0
			www.todays-classifieds.com	0	0
			www.postjobfree.com	0	0
			www.getjob.us	0	0
1	Market Coordinator	4/27/2009	Fairbanks Daily News Miner	3	1
			New Northwest Broadcasters Corporate Website	0	0
			www.jobs.state.us.ak Website Alexsys	1	0
			Alaska Broadcasters Association website	0	0
			Fairbanks Daily News Miner Career website	1	0
			New Northwest Broadcasters On air announcements (All Stations)	2	0
			New Northwest Broadcasters Websites (all 5 station websites)	1	0
			University of Alaska Careers Page Website	0	0
			Craig's List	1	0

* See Attached List of Recruitment Sources for Contact Information

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Fairbanks Daily News Miner PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In person	5	N
2	Alaska Job Center - Alexsys 675 7 th Avenue Ste. B Fairbanks Alaska 99701 www.jobs.state.ak.us	Teresa Quekenbush (907) 451-5958 Preferred Method – Online	4	N
3	http://classifiednewsminer.com Career website PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In Person	1	N
4	New Northwest Broadcasters on line 5 Station Websites www.xrock959.com www.mytedfm.com www.kwolf981.com www.kfar660am.com www.820sports.com	Stephanie Claterbos (503)-861-6620 Preferred Method – Online	1	N
5	University of Alaska www.uaf.edu/career P.O. Box 756380 Fairbanks Alaska 99775	On line Passcode – 69pets Preferred Method – Online (907)474-7596	0	N
6	New Northwest Broadcasters (KFAR, KWLF, KCBF, KXLR, KTDZ) On Air 819 1st Avenue Fairbanks Alaska 99701	Perry Walley (907) 451-5910 Preferred Method – In person	4	N
7	Alaska Broadcasters Association P.O. Box 102424 Anchorage Alaska 99510 www.akbroadcasters.org	Darlene Simono (907) 258-2424 Preferred Method – Online	0	N
8	New Northwest Broadcasters Corporate Website www.nnradio.com	Kyle McCoy (406) 238-1000 Preferred Method – Online	0	N

9	Craigs List www.craigslist.org	Michelle Gretzinger (406) 238-1008 Preferred Method – Online	4	N
10	www.postjobfree.com Login: Perry.walley Password: Tianamae14	Perry Walley (907) 451-5910 Preferred Method - Online	0	N
11	www.todays-classifieds.com Login: Perry.walley Password Tianamae14	Perry Walley (907) 451-5910 Preferred Method – Online	0	N
12	www.getjob.us Job Posting ID 87091 Password: Tianamae14	Perry Walley (907) 451-5910 Preferred Method – Online	0	N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement
1	UAF Career Tech Expo 2009. February 21st 2009	Job Fair	New Northwest broadcasters had a booth at the Saturday February 21st 11am-2pm UAF Career Tech Expo at the James T. Hutchison Institute of Technology 3750 Giest Road Fairbanks Alaska. Enlightening students about careers in broadcasting,	Glen Anderson (OM), Shawna Prichette (OA), Rob Smith (OA)
2	UAF Spring Career Expo March 25th 2009	Job Fair	New Northwest broadcasters had a booth at the UAF Career Expo at UAF Campus in Fairbanks Alaska on March 25th 2009. Enlightening students about careers in broadcasting.	Glen Anderson (OM), Perry Walley (GM), Rob Smith (OA)
3	State of Alaska Department of Labor Fairbanks Center's Annual Job Fair April 21st 2009.	Job Fair	New Northwest broadcasters had a booth at the Tuesday April 21st Annual Job Fair at the Carlson Center 2010 2nd Avenue Fairbanks Alaska. Discussed careers in Broadcasting in the Fairbanks area. posted openings for Receptionist/Assistant	Perry Walley (GM), Glen Anderson (OM), Shawna Prichette (OA), Robert Smith (OA)
4	Linda Simmons Memorial Scholarship Recipient program	ABA Scholarship program	Under the Guidelines of the number 7 menu option for EEO compliance Perry Walley (GM) and employee of NNB, Reviewed applications and participated in the selection of the 2009 ABA scholarship recipient.	Perry Walley (GM), Other GMs from around the state of Alaska

5	5th annual Conclave Career Fair July 18th 2009.	Job Fair	Attended the 5th annual Conclave/Brown College Learning Conference Career Fair. Brad Erickson and Tom Oaks were on hand talking to all interested persons seeking employment, collecting resumes and recorded materials. Over 30 persons spoke with them during the Job Fair	Tom Oaks (VP), Brad Erickson (OA)
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