



2	PRODUCTION	04/27/09	06/17/09	Alaska Broadcasters Assoc.		
	DIRECTOR (1)			Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online	1	
				Personal Ref		
				NNB Websites (KFAT,KXLW,KBBO,KDBZ)		
				Craigslist	1	1
				Alaska Job Center Network (ALEXSYS)	1	
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)		
3	Sales (2)	05/22/09	05/29/09	Alaska Broadcasters Assoc.		
			07/17/09	Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref	1	1
				NNB Websites (KFAT,KXLW,KBBO,KDBZ)	1	
				Craigslist	1	1
				Alaska Job Center Network (ALEXSYS)	1	
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)	1	



**Information Regarding Recruitment Sources Contacted for Full-Time Vacancies**

<b>No.</b>	<b>Recruitment Source</b>	<b>Contact</b>	<b>Total Interviewed</b>	<b>Requested Notification</b>
1	University of Alaska Anchorage 3211 Providence Drive, BEB-122, Anchorage, AK, 99508	Jenifer Stone 907-786-4513		N
2	Adult Learning Center 3401 Minnesota Drive, Anchorage, AK 99503	Tony Diaz 907-276-6007		N
3	Alaska Pacific University 4101 University Dr, Atwood Center, Anchorage, AK 99501	Tamera Randolph 907-564-8345		N
4	Career Academy 1415 E Tudor Rd, Anchorage, AK 99507-1033	Laurie Johnson 907-563-7575		N
5	Alaska Job Center Network 3301 Eagle St, Ste 101, Anchorage, AK 99510-7024	Meg Rutz 907-269-4800	2	N
6	Charter College 2221 E Northern Lights, Ste 120 Anchorage, AK 99508	Wisteria Johnson 907-277-1000		N
7	All Access Music Group 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Job Posting Board www.allaccess.com 310-457-6616 (p) 310-457-8058 (f)		N
8	Radio OnLine--Online Radio Industry Recruitment Source 3500 Tripp Ave Amarillo, Tx 79121-1637 <a href="http://jobs.radio-online.com/cgi-bin/\$rolmenu.exe/redir_www/form_j">http://jobs.radio-online.com/cgi-bin/\$rolmenu.exe/redir_www/form_j</a> (job submission address)	www.radio-online.com 806-352-7503 (p) 806-352-3677 (f)	1	N
9	NNB Radio Website	www.nnbradio.com	1	N
10	On-Air Recruitment	KDBZ,KFAT,KXLW,KBBO	5	N
11	Alaska's People Cook Inlet Tribal Council 670 W Fireweed Lane Suite 112 Anchorage, AK 99503	Carol Wren 907-795-3676 cwren@citci.com		N
12	Aleutian/Probilof Islands Assn.Inc 201 East #rd Ave Anchorage, Alaska 99501	Jan Carolyn Hardy 907-276-2700 (p) 907-279-4351 (f)		N
13	Walk –In (word of mouth)		3	N
14	Personal Reference		5	N
15	Alaska Broadcasters Association PO Box 102424 Anchorage, AK 99510	Darlene Simono 258-2424 Email : akba@gci.net		N

16	Media Staffing Network www.mediastaffingnetwork.com Preferred Method – email	810-987-6069 kate@mediastaffingnetwork.com		N
17	Broadcast Center 2360 Hampton Ave St. Louis, MO <a href="http://www.broadcastcenterinfo.com/">http://www.broadcastcenterinfo.com/</a>	314-647-8181 (p) 314-647-1575 (f)		N
18	Brown College 1440 Northland Drive Mendota Heights, MN 55120	Karol Maumeister 651-905-3400 651-905-3540 Fax		N
19	Spec-Howard School of Broadcast Arts 19900 West Nine Mile Road Southfield, MI 48075	Kevin Seguin-Scollin kscollin@specshoward.edr 248-358-9000		N
20	Craigslist	www.craigslist.com	5	N
21	2009 NNB Employment Open House	907-344-4045 Tom Oakes, Jeff Glaser and Shannon Hollier		N
22	UAA Business Expo Oct 23, 2008 3211 Providence Drive – Student Union Hall	Cheryl Carpenter 907-786-4513		N
23	UAA Career Fair Mar 27, 2009 3211 Providence Drive - Sports Center Building	Charyl Carpenter 907-786-4513		N

**Prong 3 Longer-Term Recruitment Initiatives  
Implemented During Previous Year**

<b>No.</b>	<b>Date</b>	<b>Initiative</b>	<b>Description</b>	<b>Scope of Involvement</b>	<b>Personnel Involved</b>
1	09/18/09	NNB Employment Open House	Local Open House for ALL Interested Parties in Broadcasting Careers	On Air Announcement, On Site Tours and Applications	Entire Staff
2	10/23/08	UAA Business Expo	Recruit for employment, current and future positions	Recruit for employment, current and future positions	Shannon Hollier, Tom Oakes, Jeff Glaser
3	03/27/09	UAA Career Fair	NNB Sponsored this event with UAA This event allowed many vendors to attend, including NNB to recruit for employment, current and future positions	NNB Sponsored this event. We gave UAA free advertisement in order to get the message out to the community. See attached contracts and scripts.	Shannon Hollier, Jeff Glaser, Tom Oakes, Stephanie Claterbos
4	04/24/09	Alaska Broadcasters Association	Reviewed applications and participated in the selection of the 2009 ABA Scholarship	Reviewed applications and participated in the selection of the 2009 ABA Scholarship	Jeff Glaser
5	07/18/09	Brown College Conclave Career Fair	This event allowed many vendors to attend, including NNB to recruit for employment, current and future positions	Recruit for employment, current and future positions	Tom Oakes